Pearson Online Learning: CourseConnect™

Are you ready for a new level in online learning?

- Complete, economical, and customizable courses
- Course content based directly on clear learning objectives
- Built to be delivered on your Learning Management System (LMS)
- Comprehensive instructor’s guide for each course

Welcome to an online program of true excellence created by respected subject matter experts and e-learning instructional designers. CourseConnect™ from Pearson Learning Solutions provides that and more, with courses written for YOUR students’ specific learning needs. Perfect for either an online or blended environment, CourseConnect delivers exceptional instruction and assessment, innovative instructor tools, and best-selling, class-tested textbooks – all essential components for directly affecting student retention and results.

Excellence in Online Learning
CourseConnect courses have customizable modules, providing engaging, easy-to-follow content mapped to specific learning outcomes. Each course provides instruction, opportunities for reflection, self-assessment and practice, and activities that encourage learners to apply their knowledge and extend their learning beyond the classroom. CourseConnect courses are developed using best-practices in instructional design and assessment, with subject-matter experts, faculty advisors, course authors, and e-learning instructional designers collaborating to establish the learning outcomes, sequence the instruction, and devise comprehensive formative and summative assessment strategies.

Each stand-alone module contains:
- Interactive lesson presentations
- Rich media
- Discussion questions
- MP3 downloadable lectures
- Assignments and assessments that address different learning styles
- Test questions, created by assessment professionals, were developed at all levels of Bloom’s Taxonomy

Your Courses Tailored to Your Needs
While each course is ready to plug-and-play in any major LMS, all courses also can be customized. Each course is made up of individual topical modules. So you can easily customize CourseConnect by changing the order of topics, editing or adding assignments or quiz questions, or personalizing the syllabus. CourseConnect is also flexible enough to accommodate virtually any term length as well as self-paced learning. You can easily customize the course or modules to suit your needs, or ask us to do the customization for you.

One More CourseConnect Difference
Unlike all other online courses, only CourseConnect is powered by Pearson. With CourseConnect, you’ll realize the benefits of working with an established leader in education. From plug-and-play, customizable online course offerings, to market-leading, customizable textbooks, to full curriculum services like new course development, syllabus creation and assessment improvement, Pearson Learning Solutions and your Pearson representative are at your side.

We’ve Done the Paperwork for You
When you purchase CourseConnect courses, you purchase a complete package. Pearson provides you with detailed documentation you can use for instructor preparation or accreditation reviews:
- Documentation on learning objectives and student outcomes
- Substantial lesson facilitation tips for instructors
- Tips and guidance on facilitating online discussion forums and assignments
- Assessment questions grouped by learning objective

Top 10 Reasons CourseConnect is the Best Solution for Online Education

1. No waiting. It’s ready now and built to work in your LMS.
2. Easy to use. The CourseConnect interface has an intuitive design so new online students won’t get lost.
3. Engaging. All media, videos, simulations, and links are embedded into the corresponding course page for easy and intuitive access.
4. Instructional excellence. Courses are written in a consistent format by experienced online instructors, subject matter experts, and professional instructional designers.
5. Customizable. You can easily customize the syllabus, assignments, test questions, and order of topics for each course. CourseConnect offers a library of complete courses, with hundreds of customizable, self-contained learning objects on specific topics. These objects can be separated for you to choose and re-sequence to fit your curriculum needs.
6. Exactly the right length for your course. The flexible structure of the courses and topical modules mean courses can accommodate virtually any term length (5-week, 8-week, 10-week, 12-week, even self-paced).
7. Class-tested. Best-selling textbooks are associated with each course.
8. Works in your LMS. Works across all major LMSs, functioning in any SCORM-compliant LMS platforms, including Angel, Blackboard, CourseCompass, Desire2Learn, Moodle, Pearson Learning Studio and WebCT, WebCT Vista/Campus Edition.
9. Accreditation. Courses are accreditation ready with supporting documentation compiled for you.
10. A growing library. Our growing library includes disciplines such as Business, Criminal Justice, Computer Science, Electronics, General Education, Medical Assisting, Medical Insurance Billing and Coding, Paralegal. Please visit our website for a list of all courses available. www.pearsoncourseconnect.com

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