

GUIDE TO BUILDING A BOOK ONLINE

GETTING STARTED

You can create your custom Pearson Custom Library: American Literature anthology either by filling out and faxing a completed Order Form or by using our online BookBuilding system.

To access this system, go to www.pearsoncustom.com keyword search: **americanlit** and click "Build Your Book." Set up an account and assign yourself a password in order to view and select content.

The screenshot shows the Pearson Custom Library: American Literature website. It features a welcome message, a list of steps for building a book, and two main sections: "New Users" and "Registered User Login".

New Users: Includes a "SUBMIT" button and a callout bubble: "Enter information here if you are a new user."

Registered User Login: Includes a "LOGIN" button and a "SEND MY PASSWORD" button. A callout bubble says: "Log in here if you are a returning user."

SEARCH FOR CONTENT

Use the search box to search for content by author, title, keyword, or file number. Or, browse content by book. Click and drag selections to the "Ordered Items" section to add chapters to your custom book. You can sequence your chapter selections by click-and-dragging them into the order you would like.

The screenshot shows the "Building 'New Book'" interface. It includes a search box, a list of search results, and an "Ordered Items" section. Callout bubbles provide instructions:

- "Use the dropdown menu to narrow down your search." (points to the search filters)
- "Click NEXT to customize your cover and title page." (points to the "NEXT >" button)
- "Click here to preview your custom book." (points to the "View My Book" link)
- "Click here to add third party content or your own materials." (points to the "Add Outside Content" button)
- "Here you'll see the net price and page count of your book." (points to the "Pages: 72" and "Price: \$14.48" information)
- "See details and preview the selected reading here." (points to the "Uncle Tom's Cabin" entry in the search results)



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FINALIZE YOUR BOOK

Provide Information regarding your school, course, enrollment, and class start date.

The screenshot shows a form for finalizing a book order. Callouts point to various fields: 'Choose either perfect or spiral binding.' points to the binding options; 'Enter your zip code to select your school from a dropdown list.' points to the zip code field; 'Click here to request a FREE printed evaluation copy' points to the checkbox; and 'Click NEXT when you have entered all of your information.' points to the NEXT button.

Choose a Binding Type:
 Perfect
 Plastic Coil [-\$1.5]

Choose a Print Type:
 Colored Print [\$34.84]
 B&W Print [\$24.74]

Pages Total: 186 (Color: 182) (B&W: 4) (Ft: 2) (TDC: 2)
Total Price: \$34.84

Course Name: _____ Course Number: _____ Term: _____

* Class Start Date: 2009-04-08
Enter the start date of your class, or an earlier date by which the books must be available in the bookstore or for teaching purposes. Please note the minimum time between building your book and delivery to the bookstore is 6 weeks.

* Estimated Enrollment: 0
Enter the estimated enrollment in your class. (25 students minimum)

Your school: _____ Zip Code: 02215
Select a school from that zip code area.

* Name: _____
Berklee Coll Musc
State: MA City: BOSTON

* Address 1: _____ Address 2: Suite 900
BOSTON CONSERVATORY
State: MA City: BOSTON

* City: _____
BOSTON UNIV
State: MA City: BOSTON

* Country: United States * State: Massachusetts

Telephone: 6176712911

* Email Address: jemailaddress@school.edu

I would like to receive desk copies with the order

I would like to receive a FREE printed evaluation copy at this time.
[An electronic evaluation copy will be viewable on your Custom Bookshelf immediately.]

* Required Fields

< BACK SAVE DRAFT NEXT >

RECEIVE YOUR ISBN

Print this confirmation page containing your unique ISBN and take it to your bookstore.

The screenshot shows a confirmation page. A callout points to the ISBN field: 'Your Custom ISBN will appear here.'

Your custom book is complete.

Thank you for considering American Literature to meet your course needs. Please feel free to print this page out and give to your bookstore.

Your custom book ISBN is (the equivalent 13-digit ISBN) _____

IMPORTANT!

- Because our program is print-on-demand, student copies will not start printing until we receive a purchase order from your bookstore. Please place your book order with the bookstore as soon as possible to ensure timely delivery.
- B&W orders will ship within 4 to 6 weeks; color content can take up to 6 to 8 weeks. You may have to allow for additional time if including outside content and/or packaging your text with other components. Contact us if you would like specific information on the delivery of your book or package at customlibrary@pearson.com.
- Instructor desk copies will be printed along with the bookstore order and will be shipped directly to you when the student copies are shipped to the bookstore.
- If you have any questions regarding your custom book, processing an order, or requesting a change to an existing custom book, please contact your local sales representative or email customlibrary@pearson.com.

Your custom book details are below.

Book Content

Selection Count: 7 Page Count: 105 Net Price in USD: \$17.45 (B&W)

Selection #	Chapter title	Author	Page #
1	Somnambulism	Charles Brockden Brown	1
2	One need not be a Chamber - to be Haunted	Emily Dickinson	16
3	Young Goodman Brown	Nathaniel Hawthorne	17
4	Ethan Brand	Nathaniel Hawthorne	28
5	The Legend of Sleepy Hollow	Washington Irving	41
6	The Spectre Bridegroom	Washington Irving	67
7	The Jolly Corner	Henry James	79

OM - Outside Materials, 3P - Third Party Materials, ST - Section Title

Cover Design

NOTE: Your custom books will not be printed until we receive a purchase order from your bookstore. Please allow 4-6 weeks for delivery from the date we receive your bookstore order.

www.pearsoncustom.com
1-800-777-6872

keyword search: americanlit
customlibrary@pearson.com

