

GUIDE TO BUILDING A BOOK ONLINE

GETTING STARTED

You can create your custom Reading Women's Lives reader either by filling out and faxing a completed Order Form or by using our online BookBuilding system.

To access this system, go to www.pearsoncustom.com keyword search: **readingwomenslives** and click "Build Your Book." Set up an account and assign yourself a password in order to select content.

Welcome to the **Pearson Custom Publishing** on-line book-building site.

This site allows users to create their own custom book. Selections may be made from Pearson's extensive content library or users can upload their own material.

Our site will guide you through the entire process.

- Search the Pearson Library
- Select your Pearson content
- Upload your personal content
- Preview Table of Contents
- Design your own Cover
- Finalize your book
- Request an evaluation copy
- Receive Your Custom ISBN

Log in and starting creating your own custom book.

New Users
Never used this site before? To set up your user account, please enter your name, email address and a 4-20 character password.

First Name:
 Last Name:
 Email:
 Password:
 Confirm Password:

Registered User Login
Already have a login ID? Welcome back! Please enter your email address and password (or Personal ID Number) below.

Email:
 Password:
 Remember my password on this computer

Forgot your password? Enter your email address above and click here to have it mailed to you.

Enter information here if you are a new user.

Log in here if you are a returning user.

SEARCH FOR CONTENT

Use the search box to search for content by author, title, keyword, or file number. Or, browse content by book. Click and drag selections to the "Ordered Items" section to add chapters to your custom book. You can sequence your chapter selections by click-and-dragging them into the order you would like.

Use the dropdown menu to narrow down your search.

See details and preview the selected reading here.

Click NEXT to customize your cover and title page.

Click here to preview your custom book.

Click here to add third party content or your own materials.

Here you'll see the net price and page count of your book.

Build Your Book

Pages: 34 Price: \$11.06

SEARCH

Content type: Readings

Search By:

Discipline: Difference and Inequality

Selections 1-10 of 63	Pages	Ordered Items
1 Theme Introduction: Difference and Inequality		
Mary Margaret Fonow		
2 A Long Story (1995)		
Beth Brant		
3 Feminine Shabbat (2005)		
Burgess, Rachel		
4 Dinkler's Baby (1894)		
Kate Chopin		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		
26		
27		
28		
29		
30		
31		
32		
33		
34		

From "I Know Why the Caged Bird Sings" (1969)
 Maya Angelou
 These selections from Angelou's well-known autobiographical work capture two moments in her childhood—the prose, the comic—that demonstrate the importance of Angelou's grandmother to her childhood.

Preview (14 pages) Price: \$1.44

www.pearsoncustom.com keyword search: **readingwomenslives**
 1-800-777-6872 • customlibrary@pearson.com



GUIDE TO BUILDING A BOOK ONLINE

FINALIZE YOUR BOOK

Provide Information regarding your school, course, enrollment, and class start date.

The screenshot shows a form for finalizing a book order. Callouts point to various fields:

- Choose either perfect or spiral binding.** Points to the 'Choose a Binding Type' section with radio buttons for 'Perfect' and 'Plastic Coil [-\$1.5]'. An image of a book spine is shown.
- Enter your zip code to select your school from a dropdown list.** Points to the 'Zip Code' field (02215) and the dropdown menu showing schools like 'BERKLEE COLL MUSC' and 'BOSTON UNIV'.
- Click here to request a FREE printed evaluation copy.** Points to the checkbox 'I would like to receive desk copies with the order'.
- Click NEXT when you have entered all of your information.** Points to the 'NEXT >' button at the bottom right.

RECEIVE YOUR ISBN

Print this confirmation page containing your unique ISBN and take it to your bookstore.

The confirmation page states: 'Your custom book is complete. Thank you for considering Reading Women's Lives to meet your course needs. Please feel free to print this page out and give to your bookstore.' A callout points to the 'Your custom book ISBN is (the equivalent 13-digit ISBN #)' field.

IMPORTANT!

- Because our program is print-on-demand, student copies will not start printing until we receive a purchase order from your bookstore. Please place your book order with the bookstore as soon as possible to ensure timely delivery.
- B&W orders will ship within 4 to 6 weeks; color content can take up to 6 to 8 weeks. You may have to allow for additional time if including outside content and/or packaging your text with other components. Contact us if you would like specific information on the delivery of your book or package at customlibrary@pearson.com.
- Instructor desk copies will be printed along with the bookstore order and will be shipped directly to you when the student copies are shipped to the bookstore.
- If you have any questions regarding your custom book, processing an order, or requesting a change to an existing custom book, please contact your local sales representative or email customlibrary@pearson.com.

Your custom book details are below.

Book Content Selection Count: 6 Net Price in USD: \$15 (B&W)

Selection #	Chapter title	Author	Page #
1	The Deportation of Barbie from Iran (1999)	Farzaneh Milani	1
2	Black Madonnas (2003)	Barham, Henry	11
3	Feminine Stubble (2005)	Burgess, Rachel	21
4	Homage to My Hips (1980), Homage to My Hair (1987)	Lucille Clifton	31
5	Poem to My Uterus (1991)	Lucille Clifton	33
6	Roe vs. Wade, 1973; Planned Parenthood of Southeastern Pennsylvania vs. Casey (1992) from "Women's America: Refocusing the Past" (1995)	Linda K. Kerber and Jane Sherron De Hart, eds.	35

OM - Outside Materials, 3P - Third Party Materials, ST - Section Title

Cover Design

NOTE: Your custom books will not be printed until we receive a purchase order from your bookstore. Please allow 4-6 weeks for delivery from the date we receive your bookstore order.

